STRENGTHS & WEAKNESSES

FIVE MINUTE SOCIAL MEDIA

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 Awesome Does It Okay Terrible or N/A 	f	Ø	in		Y	P
Photos & Images	•	•		×		~
Short Video	•	•	$\mathbf{\mathbf{\mathbf{\forall}}}$	~	•	×
Long Video	~	~	~		×	×
Live Video		~			~	×
Website Traffic	~	~	~	~	~	
Boosting & Ads	•	~	×	~	~	~
Outward Engagement	×	•	•	×	•	~
Discover- ability	~	~	✓	•	~	•